

Reserve
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1994

MOKEY'S 1995-1996 CAMPAIGN CATALOG

United States Department of Agriculture ■ Forest Service



Cooperative Forest Fire
Prevention Materials Catalog

TWO YEAR
CATALOG

THE NEW CATAL

United States
Department of
Agriculture

What's new??

This is the first issue of the Cooperative Fire Prevention Materials (CFPM) catalog, which combines items from the Cooperative Forest Fire Prevention (CFFP) program, the Special Prevention Activities, and the Wildfire Strikes Home Campaign. We have combined these items to give you access to materials that other prevention educators are successfully using in their education efforts.

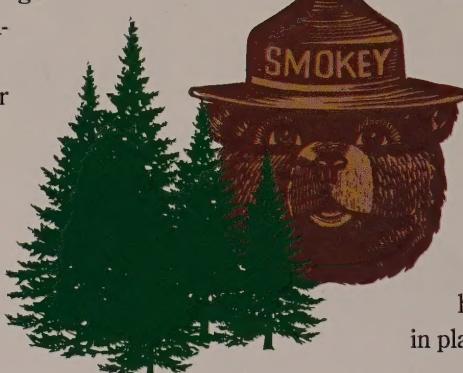
In addition to the combination of materials, we have also added some new items—for both children and adults. We have deleted balloons from our offerings because they are not considered environmentally safe. Our litterbags are now made from recycled plastic, and all of our printed items are on recycled paper.

Why would you order from this catalog?

Are you a structural firefighter who does team teaching and needs Smokey Bear handouts? Are you a wildland firefighter who has never ordered Smokey Bear items before? Do you coordinate Special Prevention Activities? Are you working to overcome wildland interface problems? If you answered "yes" to any of these questions, then this catalog is for you.

Catalogs are available from your Regional Coordinator or your State Forester. Items in the catalog are available from October 1, 1994, until August 31, 1996.

The supplies are kept in the National Interagency Support Cache, from which orders are shipped direct to the customer. Orders are not accepted at the Cache during the month of September due to fiscal-year-end closing. For billing purposes, states will need to make sure that their orders are received at the Cache 60 days prior to their fiscal year end.



Who can order?

The USDA Forest Service, State agencies, the U.S. Department of the Interior, the Canadian Forestry Association, fire departments, and other organizations may order items for their fire prevention education use. Catalogs are distributed to fire departments through State forestry offices only, but be sure to check with your own agency for any restrictions it may have. CFFP (Smokey Bear) items in this catalog are not available from any other source and, once purchased, cannot be resold.

Complete the order form (or a photocopy) that is in the catalog. Price sheets are available from your Regional Coordinator or State Forester. A management code is necessary for accounting reasons. Orders will be filled within 30 working days of receipt, and if items are temporarily out of stock, customers will be notified. We are responding to your requests for a better billing system and are hoping that a new and better system will be in place by October 1, 1994.

All orders will contain a packing slip, which you should check carefully to make sure the order is complete. There will be an evaluation form with the order, too. By completing and sending it back to the designated address, you will help your Program Manager and the Cache know what they can do to better accommodate your needs. Billing for agencies other than fire departments is done periodically by the Regional Coordinator's office.

If an order is received that is incomplete or has been damaged in shipping or contains defective materials, contact the National Interagency Support Cache at (218) 327-4578. They're very nice folks who are more than willing to help.

We hope that you're interested in these items, and we encourage you to use this catalog and to incorporate the items in it into your wildfire prevention education activities. We invite you to contact your Regional Coordinators or State Foresters with additional ideas that might bring further success to your programs. They, in turn, will pass your ideas on to the Program Manager.

U.S. DEPT. OF AGRICULTURE
NATIONAL AGRICULTURAL LIBRARY
MAR 28 1995
CATALOGING PREP.

NFES # 93001

Cardboard Poster

Smokey's friends of the forest

Theme poster for 1995-96

Size: 13 x 20"

Use: Posting, presentations, classrooms
1 Pack: 100 posters

NFES # 93002

Paper Poster

Smokey's friends of the forest

Theme poster for 1995-96

Size: 13 x 20"

Use: Posting, presentations, classrooms
1 Pack: 100 posters

NFES # 93003

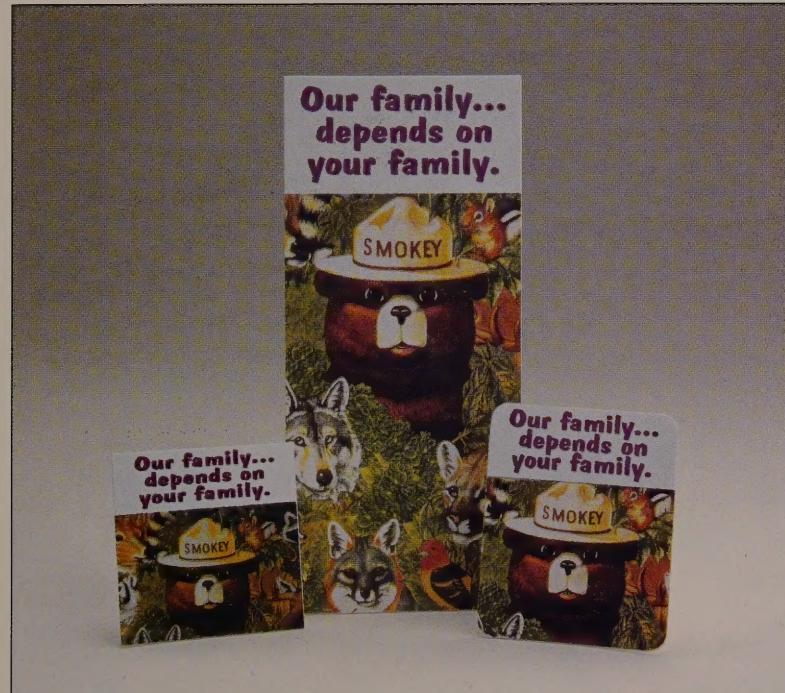
Paper Poster

Smokey's friends of the forest

Theme poster for 1995-96

Size: 7 x 10"

Use: Prevention packets, posting,
presentations, classrooms
1 Pack: 250 posters



NFES # 93004

Bookmark

Smokey's friends of the forest

Theme bookmark for 1995-96

Size: 2-3/4 x 6"

Use: Prevention packets
1 Pack: 500 bookmarks

NFES # 93011

Sticker

Smokey's friends of the forest

Theme sticker for 1995-96, adhesive

Size: 2 x 2"

Use: Prevention packets, events
1 Pack: 100 stickers

NFES # 92032

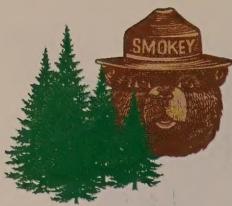
Magnet

Smokey's friends of the forest

Theme magnet for 1995-96

Size: 2 x 2-1/2"

Use: Events, prevention packets
1 Pack: 100 magnets



GENERAL PREVENTION MATERIALS

NFES # 92029

Heart-shaped Plastic Bookmark

Molded plastic, heart-shaped, assorted colors

Size: 2-7/16 x 2-1/2"
Use: Prevention packages
1 Pack: 50 bookmarks



NFES # 92049

Twixit Clip

One-snap reusable bag sealer; used in place of twistees, assorted colors

Size: 2-1/2 x 1/2"
Use: Events, prevention packages
1 Pack: 100 clips



NFES # 92030

Smokey Bear Pencil

Round, wooden; with eraser; assorted colors

Size: 7-1/2" long
Use: Prevention packets, events
1 Pack: 144 pencils



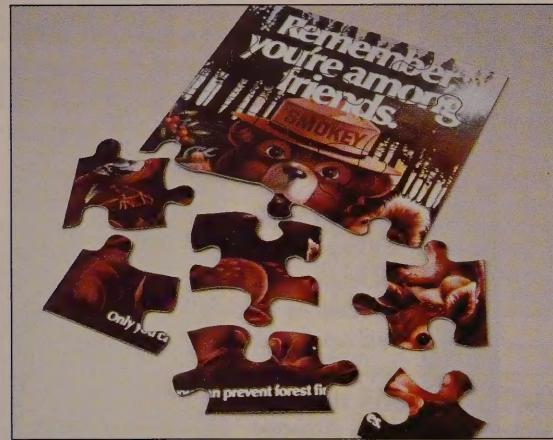


NFES # 92025

Ruler

Flexible plastic; inch scale on one edge; assorted colors

Size: 12" long x 1-1/4" wide
Use: Prevention packets, events
1 Pack: 100 rulers



NFES # 94015

Smokey Bear Puzzle

Cardboard puzzle with child-safe pieces

Size: 8-1/2 x 11"
Use: Classroom, youth groups
1 Pack: 50 puzzles

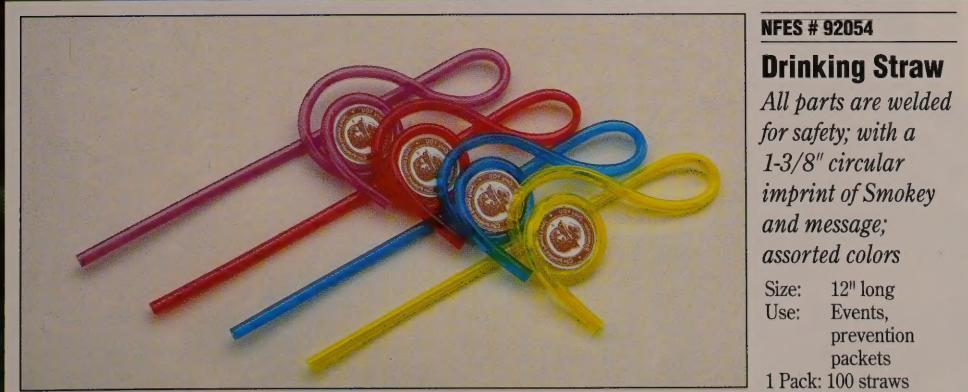


NFES # 92046

Bag Clip

Polypropylene plastic with strong metal clamp; has surgical vinyl tubing on gripping portion for closing potato chip sacks, etc.; assorted colors

Size: 3-1/4 x 6"
Use: Events, prevention packages
1 Pack: 50 clips



NFES # 92054

Drinking Straw

All parts are welded for safety; with a 1-3/8" circular imprint of Smokey and message; assorted colors

Size: 12" long
Use: Events, prevention packets
1 Pack: 100 straws



GENERAL PREVENTION MATERIALS

NFES # 94017

Smokey Bear Shoelaces

Imprinted with a fire prevention message; assorted colors

Size: 40" long
Use: Events, prevention packets
1 Pack: 288 pairs of shoelaces



NFES # 92053

Portfolio

Smokey's friends of the forest and fire prevention message; 2 pockets on inside to hold reports, loose-leaf papers

Size: 9-1/2 x 12"
Use: Classroom, meetings
1 Pack: 25 portfolios

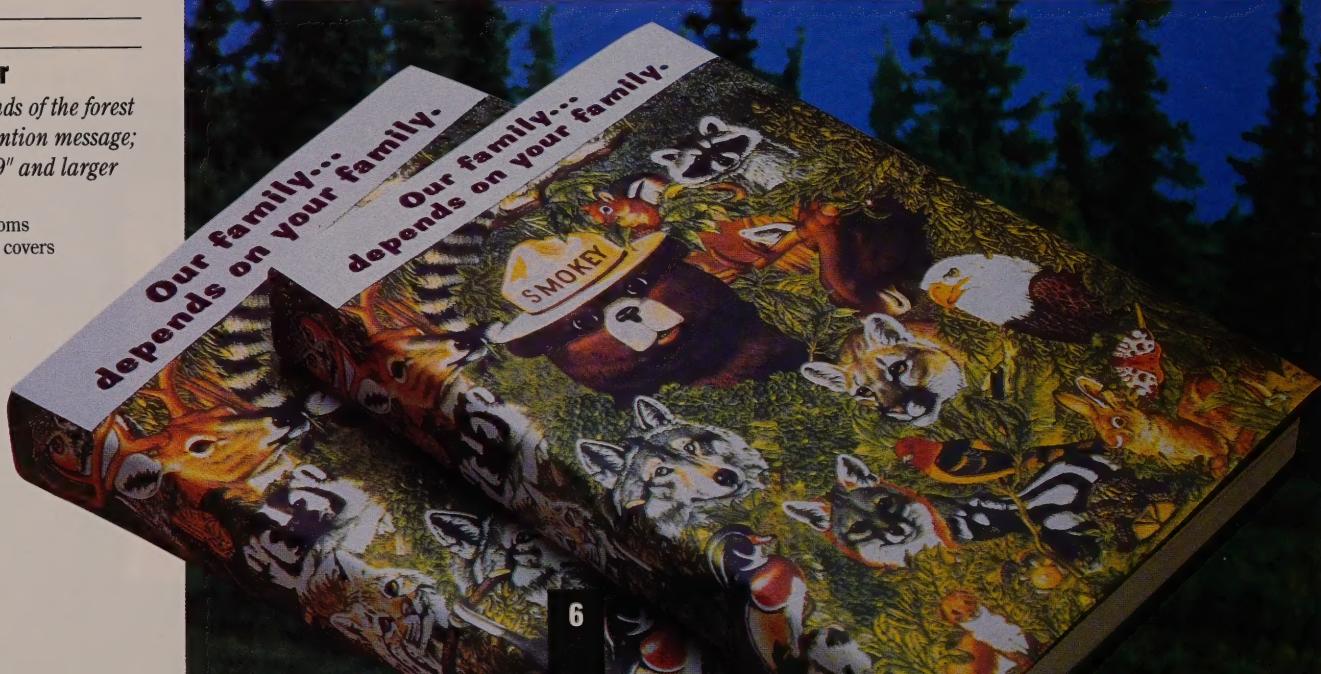


NFES # 92027

Book Cover

Smokey's friends of the forest and fire prevention message; fits books 6 x 9" and larger

Size: 12 x 22"
Use: Classrooms
1 Pack: 25 book covers



NFES # 92039

Smokey Bear Fire Prevention Banner

Plasticized nylon with 6 grommets

Size: 3 x 10'
Use: Fire prevention events
1 Pack: 1 banner



NFES # 93008

Smokey Bear Litterbag

*Smokey's friends of the forest
Printed on recycled plastic; has drawstring
across the top*

Size: 12 x 14"
Use: Prevention packets, events, fire prevention patrols
1 Pack: 500 litterbags

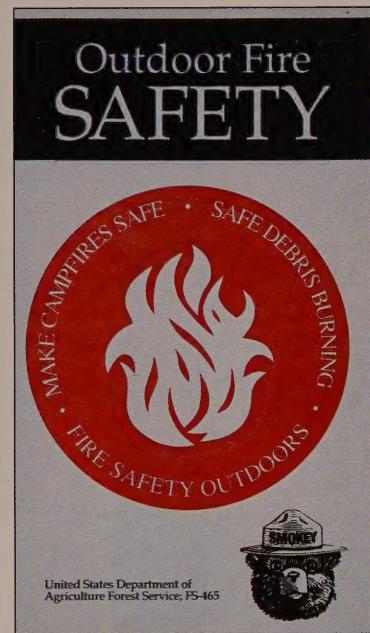


NFES # 93010

Smokey Bear Tree Bookmark

*Smokey's friends of the forest with a fire
prevention message*

Size: 2-1/2 x 7"
Use: Prevention packets, events
1 Pack: 500 bookmarks



United States Department of
Agriculture Forest Service, FS-465

NFES # 92020

Outdoor Fire Safety Pamphlet (English)

Describes safe burning of debris, household trash, agricultural residue and forest litter, correct use of lanterns, stoves and heaters, spark arresters, charcoal briquets, and tobacco; also describes how to build and put out campfires

Size: 3-1/2 x 6", unfolds to 20 x 6"
Use: Safety events, prevention field contacts
1 Pack: 100 pamphlets

NFES # 92057

Outdoor Fire Safety Pamphlet (Spanish)

Same as English version



NFES # 92028

Smokey Bear Button

*Plastic-coated metal
litho button with
separate metal back
and safety pin closure*

Size: 3" diameter
Use: Events,
prevention
packages
1 Pack: 250 buttons



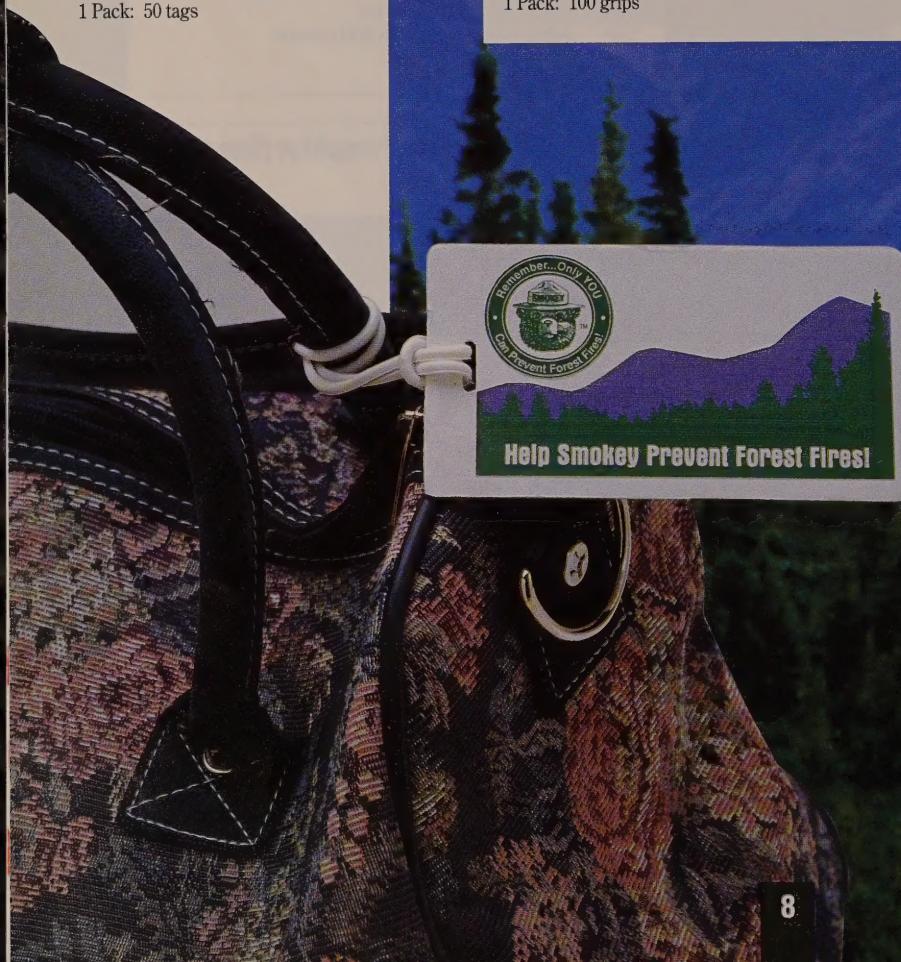
GENERAL PREVENTION MATERIALS FOR ADULTS ONLY

NFES # 92047

Smokey Bear Luggage Tag

Rigid sturdy plastic having clear plastic window on one side for business card; clear 6" plastic strap inserted through slot in luggage tag

Size: 4-1/4 x 2-1/4 x .040"
Use: Events, meetings
1 Pack: 50 tags



NFES # 92031

Smokey Bear Jar Grip

Made of natural rubber and synthetic materials; assorted colors

Size: 5" diameter x .050" thickness
Use: Events, meetings (can also be used as a coaster)
1 Pack: 100 grips



NFES # 93005

Smokey Bear Key Chain

Clear acrylic key chain with rounded corners; Smokey Bear art on both sides encased in center of holder

Size: 1-1/4 x 2 x 1/4"
Use: Events
1 Pack: 50 key chains



NFES # 92026

Smokey Bear Pen

Various colors with matching cap; blue ink; fire prevention message screened on barrel

Size: 5-1/2" long
Use: Events, prevention packets, meetings
1 Pack: 100 pens



AWARDS AND NAMETAGS

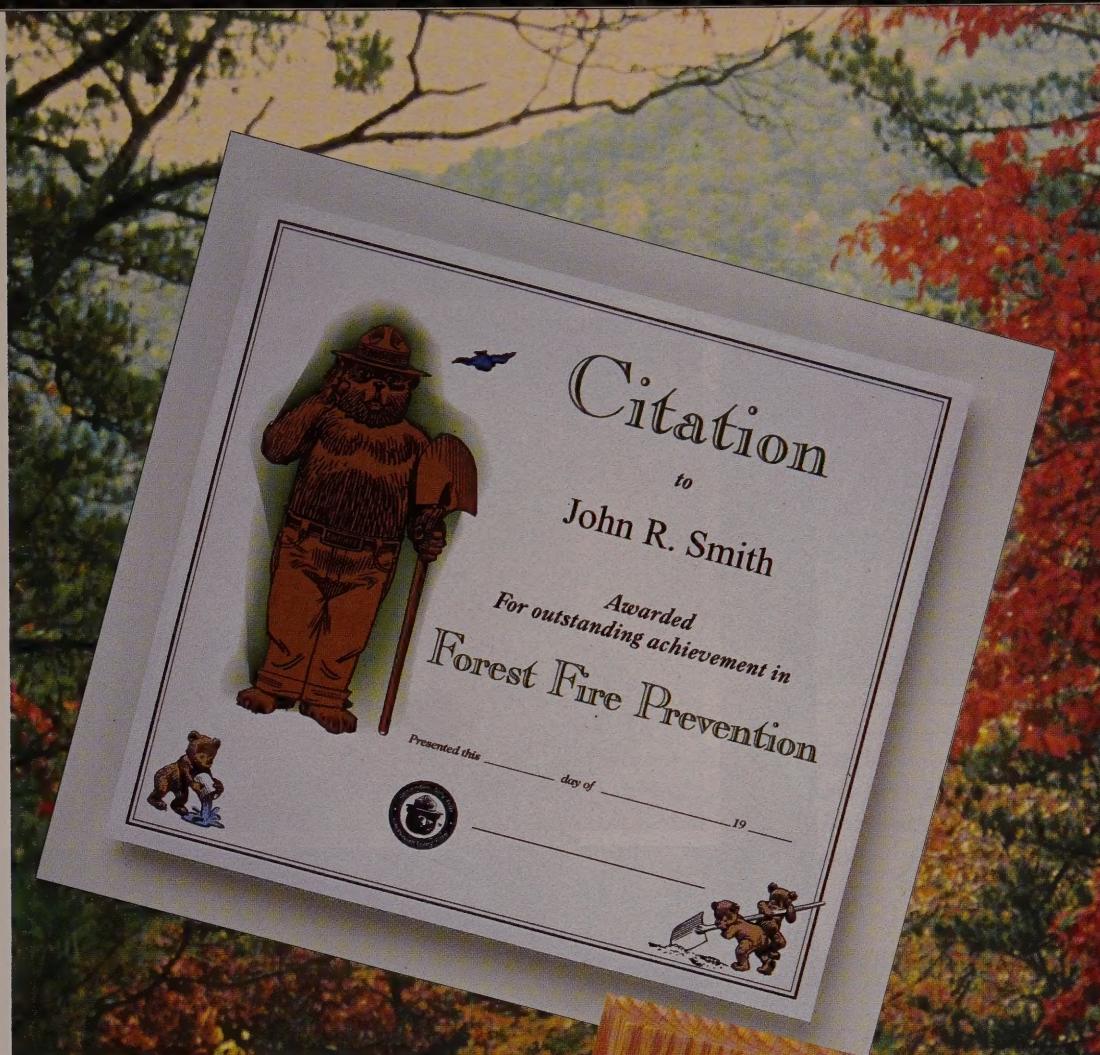
NFES # 92035

Citation

Printed on onionskin-type paper

Size: 8-1/2 x 11"
Use: Certificate of appreciation shown for outstanding performance in fire prevention at the local level

1 Pack: 50 citations



NFES # 92063

Smokey Bear Name Tag

Adhesive paper name tag

Size: 2-1/8 x 3-1/8"
Use: Conferences, workshops
1 Pack: 50 name tags



NFES # 92034

Appreciation Plaque

Oak with routed edges and laser engraving; includes area for engravable metal plate (included)

Size: 6 x 9 x 3/4"
Use: Nonmonetary award for outstanding work in fire prevention; used at the local level
1 Pack: 1 plaque



SPECIAL PREVENTION ACTIVITIES

NFES # 92070

Smokey Bear Flag

Nylon flag with 3 grommets

Size: 3 x 5'
Use: Events
1 Pack: 1 flag



NFES # 92045

Smokey Bear Flying Disc

Polyethylene,
assorted colors

Size: 9-1/2" diameter
Use: Events
1 Pack: 50 discs





NFES # 94030

Smokey Bear Bike Bottle

19-ounce capacity in approved polyethylene; cap has pull-up tip for use while riding; assorted colors with black cap

Size: 2-3/4" diameter x 7-3/4" high
Use: Events, prevention packets
1 Pack: 98 bottles



NFES # 92043

Smokey Bear Baseball

Polyvinyl chloride skin with 108 red stitches; imprinted with Smokey Bear image

Size: Official major league size and weight
Use: Events
1 Pack: 12 balls



NFES # 92056

Smokey Bear Bike License Plate

Beige with screened print; reflective paint

Size: 5 x 2-1/2"
Use: Bicycles, wagons, scooters
1 Pack: 50 license plates

WILDLAND INTER



NFES # 92074

Homeowners Handbook

Residential survey handbook that homeowners can use to review fire-safe practices around their property

Size: 4-1/4 x 5-1/2"

Use: Excellent tool for the fire prevention specialist to introduce the homeowner to the concept of defensible space

1 Pack: 50 handbooks



NFES # 92075

Brochure

Trifold brochure with interface information for wildland/urban residents

Size: 8-1/2 x 11" trifolds to 3-1/2 x 8-1/2"

Use: Excellent tool for information on wildland/urban interface

1 Pack: 100 brochures

NFES # 92078

Activity Book

Children's book with word games, mazes, and coloring sheets

Size: 8-1/2 x 11"

Use: Excellent tool to teach wildland fire safety tips

1 Pack: 50 books

NFES # 92079

Do-It-Yourself Guide

Graphic art guide

Size: 8-1/2 x 11"

Use: Assist field units in making localized brochures and flyers for the Wildfire Strikes Home Campaign

1 Pack: 5 Guides



WILDFIRE URBAN FACE

NFES # 92072

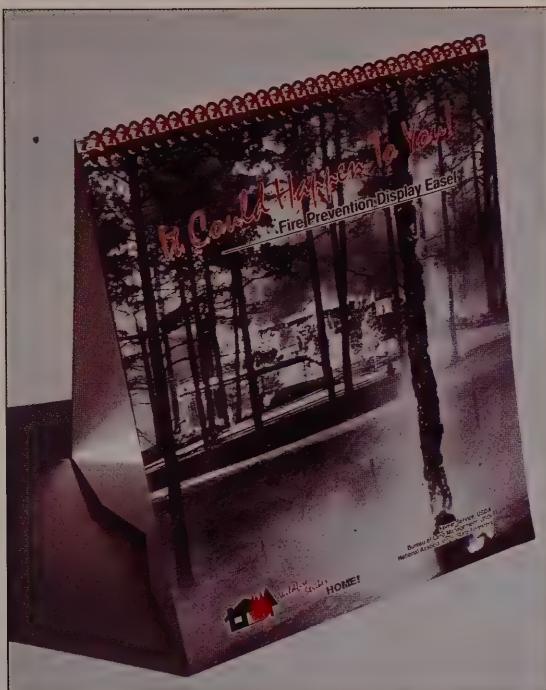
Display Easel

Table-top easel

Size: 8-1/2 x 11"

Use: For use by fire prevention specialists in instructing homeowners on fire-safe practices around their properties

1 Pack: 5 easels



NFES # 92073

Bookmark

Full color on coated stock with reverse side giving basic tips on making interface property fire safe

Size: 2-1/2 x 7"

Use: Excellent way of providing the fire-safe theme to all audiences

1 Pack: 100 bookmarks

NFES # 92076

Door Hanger (It Could Happen To You)

Flat cards; printed in two colors

Size: 5-1/2 x 8-1/2"

Use: Designed to hang on wildland/urban residential door knobs during high fire danger to create awareness

1 Pack: 100 door hangers

NFES # 92077

Door Hanger (Your Home Has Just Been...)

Flat card; printed in two colors

Size: 5-1/2 x 8-1/2"

Use: Designed to hang on wildland/urban residential door knobs as a basic awareness brochure. Gives residents a phone number to call to report information about a recent fire

1 Pack: 100 door hangers



SMOKEY AND THE AMERICAN COWBOY

NFES # 92067

Smokey and the American Cowboy Pen

Ballpoint pen, tan with
brown; imprinted with
Smokey and the American
Cowboy and logo

Use: Events
1 Pack: 100 pens



PARTNERS In Fire Prevention

A Public Service in Fire Prevention by Forest Service,
Bureau of Land Mgt., Nat'l. Assn. of State Foresters, and PRCA - 1990



NFES # 92040

Smokey and the American Cowboy Bumper Sticker

Vinyl decal material with removable adhesive;
gives both Professional Rodeo Cowboy Association
(PRCA) and American Cowboy logos

Size: 3 x 11"
Use: Events
1 Pack: 100 bumper stickers

NFES # 92066

Rodeo Champions Autograph Cards

Full-color cards of each of the
1994 Professional Rodeo
Cowboy Association (PRCA)
world champions of rodeo
(1994 champions will not be
available until May 1995)

Size: 3-3/4 x 5-3/4"
Use: Autograph events, rodeos
1 Pack: 100 cards of each of 16
champions—total 1600
cards





NFES # 92041

Smokey and the American Cowboy Bandana

100% cotton; gives both Professional Rodeo Cowboy Association (PRCA) and American Cowboy logos

Size: 22 x 22"
Use: Events
1 Pack: 50 bandanas

NFES # 92068

Rodeo Champions Bookmark

Full-color bookmarks, each depicting the Professional Rodeo Cowboy Association (PRCA) world champion of each rodeo event, including the bucking stock of the year. Bookmarks are shipped uncollated (1994 champions will not be available until May 1995)

Size: 2-1/2 x 7"
Use: Events, rodeos
1 Pack: 100 each of 16 different champions—total 1,600 bookmarks



PARTNERS In Fire Prevention



NFES # 92042

Smokey and the American Cowboy Banner

Plasticized nylon with 6 grommets; gives Professional Rodeo Cowboy Association (PRCA) and American Cowboy logos

Size: 3 x 10'
Use: Professional rodeo events
1 Pack: 1 banner



NFES # 92069

Smokey and the American Cowboy Window Sticker

Static sticker, multicolor on clear film; fire prevention message shows support of Smokey and the American Cowboy project

Size: 4 x 4"
Use: Events
1 Pack: 100 stickers



EDUCATIONAL POSTERS

NFES # 92051

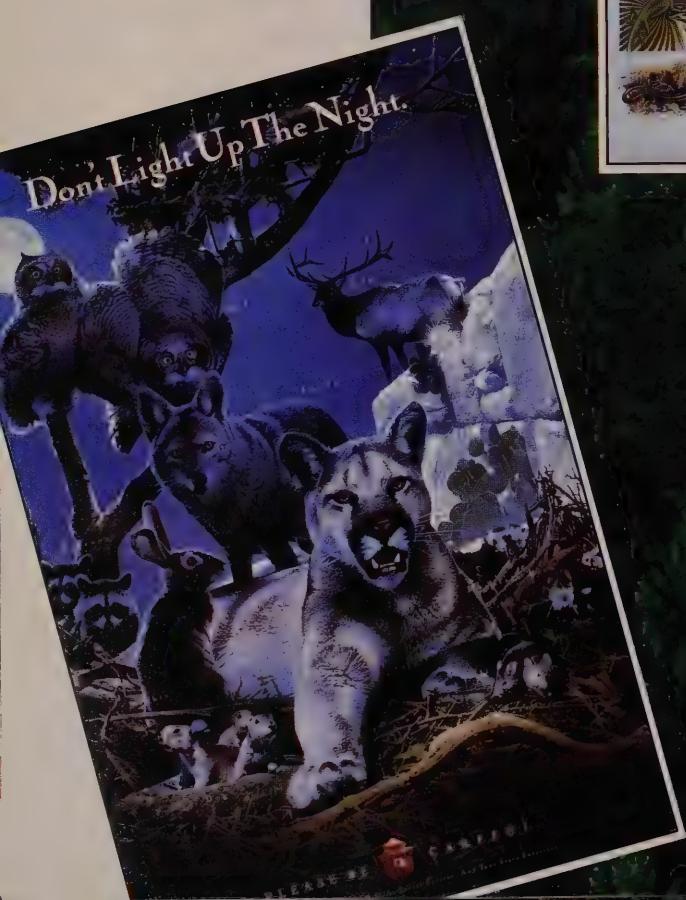
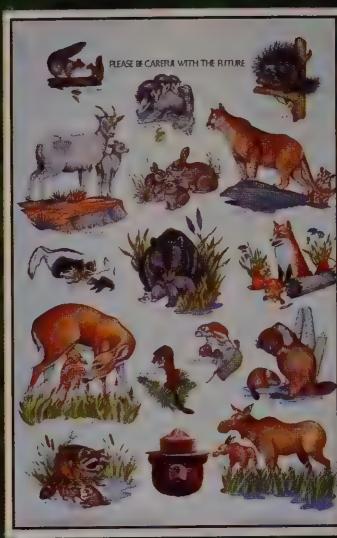
Educational Posters

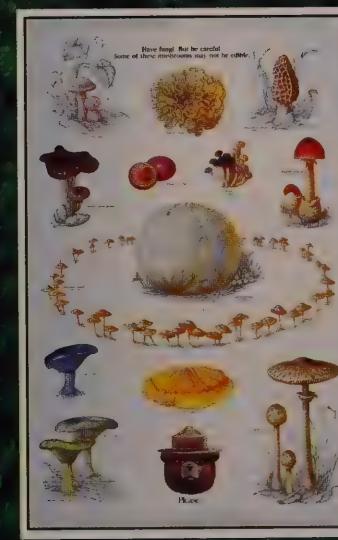
Collated sets of 15 posters

Size: 20 x 30"

Use: Presentations, awards, classrooms

1 Pack: 6 complete sets of 15







PAMPHLETS, BOOKS, AND MISCELLANEOUS

The Condensed Guide to Smokey A Style Manual



NFES # 92062

The Condensed Guide to Smokey Bear

Graphic art guide illustrating proper images of Smokey. Gives Pantone Matching system colors for color illustrations and minor points of the statutory trademark protection

Size: 5-1/2 x 8-1/2"
1 Pack: 1 guide

Graphic Art Guide And Fire Prevention Clip-art



NFES # 92071

Smokey Bear Graphic Art Guide and Fire Prevention Clip Art

Binder of approved Smokey Bear clip art, activity sheets, coloring art, coloring sheets, games, and technical information sheets

Size: 9 x 12"
Use: Agency personnel/cooperators
1 Pack: 1 binder

NFES # 92021

The True Story of Smokey Bear (English)

The true story of Smokey Bear's origin and first 50 years

Size: 8-1/2 x 11"
Use: Prevention packets, classroom
1 Pack: 250 pamphlets

NFES # 92022

The True Story of Smokey Bear (Spanish)



iEvite Incendios Forestales!

NFES # 92065

Smokey Bear Bumper Sticker (Viva Smokey)

Vinyl decal material with removable
adhesive

Size: 3 x 9"

Use: Bilingual events

1 Pack: 100 bumper stickers



Help Smokey Prevent Forest Fires!

NFES # 92019

Smokey Bear Bumper Sticker (No Fire In My Backyard)

Vinyl decal material with
removable adhesive; with
theme art

Size: 3 x 11-1/2"

Use: Events

1 Pack: 100 bumper stickers



PREVENTION SIGNS

NFES # 92017

Smokey Bear Fire Danger Sign (Right)

Smokey Bear with shovel in right hand to attach to sign

Size: 5'8" tall

Use: Roadside signing
1 Pack: 1 sign

NFES # 92016

Smokey Bear Fire Danger Sign (Left)

Smokey Bear with shovel in left hand to attach to sign

Size: 5'8" tall

Use: Roadside signing
1 Pack: 1 sign



LOW

HIGH

MODERATE

VERY HIGH

EXTREME

NFES # 92018

Fire Danger Adjectives

One set of five different reflective, adhesive-backed signs; instructions included

Size: 32 x 12"

Use: Use with NFES # 92016 and 92107.
For a 2-way sign, order 2 sets
1 Pack: 1 set of 5 signs

ORDER FORM • 1995-96

MIFC Use

<p>1 Ship to: (Contact person, address, phone number)</p>	<p>2 Bill to:</p>
<p>3 Agency Name:</p> <p>Region: _____</p> <p>National Forest: _____</p>	<p>4 Mail Order to:</p> <p>National Interagency Supply Cache 402 11th Street, SE Grand Rapids, MN 55744 Attn: Smokey Bear Order</p>
<p>5 DG Order form to:*</p> <p>Smokey: R09F09B FAX Order form to: 218-327-4581</p>	

NFES NO.	ITEM DESCRIPTION	Number in Pack	Number of Packs Ordered	Price per Pack	Total \$\$\$ Amount
93001	Theme Poster Cardboard (13x20)	100			
93002	Theme Poster Paper (13x20)	100			
93003	Theme Poster Paper (7x10)	250			
93004	Theme Bookmark	500			
92032	Theme Magnet	100			
93011	Theme Sticker	100			
94017	Shoelaces	288			
92046	Bag Clip	50			
92049	Twixit Clip	100			
92054	Drinking Straw	100			
92020	Outdoor Fire Safety Pamphlet English	100			
92057	Outdoor Fire Safety Pamphlet Spanish	100			
93008	Litterbag	500			
92025	12" Ruler	100			
92029	Heart-shaped Bookmark	50			
92030	Pencil	144			
94015	Puzzle	50			
92028	Button	250			
93010	Tree Bookmark	500			
92027	Book Cover	25			
92053	Portfolio	25			
92047	Luggage Tag	50			
92026	Pen	100			
93005	Key Chain	50			

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audiotape, etc.) should contact the USDA Office of Communications at (202) 720-5881 (voice) or (202) 720-7808 (TDD). To file a complaint, write the Secretary of Agriculture, U.S. Department of Agriculture, Washington, DC 20250, or call (202) 720-7327 (voice) or (202) 720-1127 (TDD). USDA is an equal employment opportunity employer.

NFES NO.	ITEM DESCRIPTION	Number in Pack	Number of Packs Ordered	Price per Pack	Total \$\$\$ Amount
92031	Jar Grip	100			
92075	Wildfire Strikes Home Brochure	100			
92072	Display Easel	5			
92074	Homeowners Handbook	50			
92079	Do-it-Yourself Guide	5			
92078	Activity Book	50			
92073	Bookmark	100			
92076	Doorhanger "It Could Happen..."	100			
92077	Doorhanger "Your Home Has..."	100			
94030	Smokey Bear Bike Bottle	98			
92056	Smokey Bear Bike License Plate	50			
92070	Smokey Bear Flag	1			
92043	Smokey Bear Baseball	12			
92045	Smokey Bear Flying Disc	50			
92040	Smokey & American Cowboy Bumper Sticker	100			
92066	Rodeo Champions Autograph Cards	1600			
92067	Smokey & American Cowboy Pen	100			
92068	Rodeo Champions Bookmark	1600			
92069	Smokey & American Cowboy Window Sticker	100			
92042	Smokey & American Cowboy Banner	1			
92041	Smokey & American Cowboy Bandana	50			
92039	Smokey Bear Fire Prevention Banner	1			
92035	Citation	50			
92034	Appreciation Plaque	1			
92063	Name Tag	50			
92052	Educ. Posters Collated 15/set (8x11)	20			
92051	Educ. Posters Collated 15/set (20x30)	6			
92019	Smokey Bear Bumper Sticker "No Fire in my Back Yard	100			
92064	Smokey Bear Bumper Sticker "iEvite Incendios!"	100			
92065	Smokey Bear Bumper Sticker "Viva Smokey"	100			
92071	Smokey Bear Graphic Art Guide and Clip Art	1			
92062	Condensed Guide to Smokey Bear	1			
92021	True Story of Smokey Bear English	250			
92022	True Story of Smokey Bear Spanish	250			
92016	Smokey Bear Fire Danger Sign (Left)	1			
92017	Smokey Bear Fire Danger Sign (Right)	1			
92018	Fire Danger Adjectives (Set of 5)	1			
		7 TOTAL**			
8 Name & title of authorized purchaser:	9 Authorized Signature				

* IF YOU FAX OR SEND YOUR ORDER ELECTRONICALLY, PLEASE DO NOT DUPLICATE IT BY SENDING IT THROUGH THE MAIL.

** PLEASE NOTE THAT SHIPPING CHARGES ARE DETERMINED BY SHIPPING WEIGHT AND ADDED TO THE TOTAL AMOUNT OF YOUR ORDER.

CURRENT LICENSEES

The following list represents current licensees as of May 2, 1994.

Company	Products
ACI, Inc.	Prepaid calling card
813 Ridge Lake Blvd. Ste. 409 Memphis, TN 38120 Kevin Pirolo (901)763-2100	
ADCO Inc.	Lapel pins, goldplated
6960 Madison Ave West Minneapolis, MN 55427 Darryl Knutson (612)545-6414	
Bountiful Acres	Children and adult chairs and rockers
3630 Mink Street, S.W. Pataskala, OH 43062 Nathan Kirk (614)927-1254	
Broadway Video	Animated cartoons, video cassettes
1619 Broadway Ninth Floor New York, NY 10019 Adrian D. Blake (212)265-7621	
Brookside Enterprises, Inc.	Footwear and footwear accessories to include "bowbiters"
7 E. Frederick Place Cedar Knolls, NJ 07927 Mario J. Lubrani (201)993-9020	
Canadian Forestry Association ..	Key rings, buttons, magnets, and bolo ties
185 Somerse St., W Ottawa, Canada K2P 0J2 Glen Blouin (613)232-1815	
Carousel Productions	Custom screenprinted t-shirts, sweatshirts
11000 Wilcrest, Ste. 100 Houston, TX 77099 Elissa Carr (713)568-9300	
Carvings in Wood	Wood carvings
3218 Sheridan Way Stockton, CA 95209 Karen Howard (209)474-WOOD	
Chappel	Record and Song
810 Seventh Ave New York, NY 10019 Donald Carrino (212)399-7373	
Columbine Cody Corporation ...	Bedroom coordinates consisting of flannel sheet sets, throws, and bed-sacks
Box 399 Burlington, IA 52601 Carolyn Shaefer (319)752-7000	
Cookie Jarrin	Commemorative cookie jar
RI. 2, Box 504 Walterboro, SC 29488 (803)538-2487	
Creative Mills	Embroidered shirts, jeans for toddlers, 2-4T, 4-6X; Girls 7-14 and Boys 8-20
1411 Broadway, Ste. 417 Rt. 2, Box 302 Stephen Beckjer Fax: (212)302-3206 (212)302-3900	

Company	Products
Cumberland Textiles, Inc.	Afghan blankets
P.O. Box 175 Arlington, VA 24210 Bob Harman (703)628-4862	
Custom Comic Services	Educational comic books
P.O. Box 1684 Austin, TX 78767 Scott Deschaine (512)441-4626	
Dewey Trading Co.	Blankets, baseball caps, steel lamps, coat racks, and paper weights
53 Old Sante Fe Trail Santa Fe, NM 87501 Russell Rhodes (505)983-0717	
Double B Sante Fe, Inc.	Knits, woven, denim, jeans jackets and caps, toddler through adult sizes
101 W. Marcy Street, Ste. 203 Santa Fe, NM 87501 Curtis Broden (404)378-0127	
Fernbank Museum of Natural History	T-shirts in celebration of Atlanta, GA 30307-1221 50th Anniversary exhibit
767 Clifton Rd., NE Susan L. McClellan (209)323-1956	
The Firehouse	Limited edition, 16 prints
1030 Gettysburg #105 Clovis, CA 93612 Susan L. McClellan (209)323-1956	
Friends of Smokey Bear	
Balloon	Hot air balloon posters, toy balloons, balloon-shaped pin, t-shirts with balloon design, drinking container, wristwatch with balloon design, stickers and trading cards
P.O. Box 27800, Ste. 169 Albuquerque, NM 87125 John R. Pruitt (505)842-3465	
Geo Zoltan Lefton Co.	Collectible small "authentic" replicas of vintage billboards featuring Smokey Bear
225 Fifth Avenue New York, NY 10010 Barbara Skyer (212)685-8036	
Gist, Inc.	Solid bronze and goldtone/ silverplate buckles, money clips
4385 Pleasant Valley Rd. Placerville, CA 95668 Jennifer L. Folsom (916)644-8000	
Gordy International	Watches, velcro target games, pinball games, sunglasses, stickers, tattoos, hi-flier kites, knapsacks, and fannypacks
P.O. Box 2769 900 North Ave. Plainfield, NJ 07062 Richard Glassman (908)755-9660	
Harcourt Brace	Textbook for Level 5
Jovanovich, Inc. Orlando, FL 32887 Amy Nowicki (305)345-3797	

Company	Products	Products
International Bon Ton Toys, Inc.	Plush dolls	
Suite 1-182, Route 522 Dayton, NJ 08810 Louis Premselar (908)274-1144		
J & M Creations	Pins	
19525 Red Feather Road Apple Valley, CA 92307 Linda Johnson (619)242-1617		
Josef Creations, Inc.	Metal spoons, pewter spoons, pewter thimbles, metal bells, metal keyholders, metal letter openers, metal book marks, metal money clips, metal magnets, glassware, metal pins, charms, metal JFR badges, tin/pintype badges	
55 Cromwell Street P.O. Box 2862 Providence, RI 02097 Frank Kilcline (410)421-4198		
Kustom Cards	Photo mag cards	
219 Walnut Avenue Vinton, VA 24179 Katherine W. Turner (701)362-2395		
LaMont, Limited	Bath accessories—Box 399	
Burlington, Iowa 52601 Steve Fausel (319)753-5131		
Hamper, wastebaskets, and bath storage items made of wicker. Shower curtains, either fabric or vinyl. Acrylic pillows, napkin rings and pantryware		
Lindsay Smith Publishers .	Book <i>Smoky Bear</i> 20252. Hardcover and paperback	
P.O. Box 30312 Alexandria, VA 22310-8312 Jennifer Smith (703)922-3619		
Lion Brothers Co., Inc.	Embroidered patches, pressure sensitive decals	
10246 Reisterstown Road Owings Mills, MD 21117 John Crean (310)363-1000		
Lucerne Media	Distributes "The Ballad of Smokey Bear" on video	
37 Ground Pine Rd. Morris Plains, NJ 07950 Frank J. Visco (201)538-1401		
Macmillan/McGraw-Hill	Electric literature CD-ROM disk	
New York, NY 10003-3384 Ray Segal (212)353-5609		
Morielle Press	"Guardian of the Forest" historical reference text	
P.O. Box 10612 Alexandria, VA 22310-0612 Ellen Morrison (703)960-2638		
Richard Puzzles, Inc.	Wooden puzzles	
2909 Sudderth Dr. Ruidoso, NM 88345 Brad Richards (505)257-3693		
Ande Rooney, Ltd.	Signs and magnets	
P.O. Box 758 Port Ewen, NY 12466 Ande Rooney (914)339-5533		



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Products

St. Nicholas Music, Inc. "Ballad of 1619 Broadway" New York, NY 10019 Michael V.P. Marks

Sir Little John Collectibles, Ltd. Post-it notes, bookmarks, sticker sheets, educational cards, and lunch boxes with thermos

Smith Special Productions Giant R.D. #3, Box 172 Chapin Road New Castle, PA 16105 William Smith (412)658-1408

Syndistar, Inc. Film "Smokey's Match Tips," Suite A St. Rose, AL 70123 (504)468-1100

Vernon Company Calendars 604 West 4th St. Newton, IA 50208 Tom Rempp (515)792-9000

West Coast Specialties Clips, 137 Prescott Ave. El Cajon, CA 92020 Pearl R. Waxler (619)447-3900

Wildlife Designs Children's 330 Concord St., #9H watches, banks, Charleston, SC 29401 backpacks, Bess Anderson cookie jars, (803)577-3602 memo pads (magnetic), magnets, door mats, postcards, collectible silver-plated spoons, 50th anniversary items (with 50th logo): caps, scarves, can coolers, bandannas, framed logos (embroidered)

Wild West Shirt Works, Inc. Novelty 12626 Interurban Ave., South T-shirts Tukwila, WA 98168 (regional distribution) Bob Gummel (206)243-7545 Fax: (206)243-7547

J.J. Wind, Inc. Commemorative 1700 Palerson Plank Road 12" plush North Bergen, NJ 07047 hand puppets John Jung John Braden (201)330-7604/5

Woodland Enterprises Direct 1049 Colt Road Moscow, ID 83843 marketing catalog of Dawn Fazio licensed Smokey Bear products

Yadlo Enterprises Hand-painted china P.O. Box 191 Peidra, CA 93649 stained glass Gail Olday windows, watches, and tray puzzles (209)787-2453

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